

THE MATCH FOR AFRICA **3**

FOR THE BENEFIT OF THE ROGER FEDERER FOUNDATION

Media release

The Match for Africa 3

Donate & Win – together we are simply better

Zürich, 31 March 2017 – For over 13 years, the Roger Federer Foundation has been supporting education programs. In 2016 alone, 16 programs were financially supported with 6.3 million Swiss francs. To date, more than 28.5 million Swiss francs has been invested in the education of 650,000 children in Botswana, Malawi, Namibia, Zambia, Zimbabwe, South Africa and Switzerland. The Roger Federer Foundation aims to reach one million children by 2018. As part of the “Match for Africa 3” taking place in Zurich’s Hallenstadion on 10 April 2017, the sponsors and media partners TV24 and the Blick Group as well as La Télé and Teleticino are supporting the Roger Federer Foundation with a fundraising week. Donations can now be made to the education programs of the Roger Federer Foundation by phone, SMS and online at match-for-africa.com.

Roger Federer is himself of the view that teamwork is the key to success: “Tennis is essentially an individual sport. And yet in tennis too, success is also dependent upon a well-functioning team. This was something brought home to me very clearly during my recent injury break. Without my team, I would probably never have made it back to the professional tennis tour. The same principle applies to the work of the Foundation. Together, we are simply better.”

The Roger Federer Foundation believes in the potential of every individual and does everything to empower them to improve their situation by themselves. Good education empowers children by allowing them to take their future into their own hands and play an active part in shaping it. This is why the foundation invests in quality early learning and education in Southern Africa and Switzerland. The Roger Federer Foundation only works with carefully selected local organisations in long- term partnerships and strives for systemic change and sustainable impact. The Foundation therefore seeks to enable and empower the local population in question to assume responsibility for solving their problems in terms of content, organization and finances.

Everyone can help – donate now

Support the education programs operated by the Roger Federer Foundation by phone now on 0901 08 08 81 (CHF 2.50/call). Every call to this number, which is based on Roger Federer’s date of birth of 8 August 1981 (08.08.81), will automatically be entered into a competition. It is also possible to donate online and enter the competition free of charge on the website: match-for-africa.com. Those who donate will be entered into a competition to win great prizes, including a Meet & Greet session with Roger Federer.

Main Partner



Premium Partner



Media Partner



Print Partner

Ways to donate:

Donate by phone:

0901 08 08 81 (CHF 2.50 for each call)

Donate by SMS (can only be made in Switzerland):
For example, if you would like to donate CHF 25.00:

SMS "AFRICA [amount]" to 488
Send the text "AFRICA 25" via SMS to 488

Donate online:

match-for-africa.com (credit card, Paypal, SMS)

Every donation by phone, SMS or online will be entered into the competition, giving donors the chances to win fantastic prizes from our event partners. These include a Meet & Greet session with Roger Federer, a trip to South Africa, a fully automatic Africa coffee machine, an annual subscription for Sunrise One with TV, tablet and mobile and much more. Information on match-for-africa.com

Live transmission throughout the country

Those who are unable to attend in person in Zurich on April 10 need not miss a second of the action: TV24, La Télé, Teleticino and blick.ch will be broadcasting "Match for Africa 3" live from 8 p.m. TV24 will also have an entertaining pre-show, starting at 7:30 p.m. The tennis expert duo of Matthias Stach and Michael Lammer will provide match commentary on TV 24 and blick.ch, while Loïc Reffet and Jonathan Wawrinka will be your presenters on La Télé, and Serena Bergomi and Giona Carano will report on all the events taking place on the court on Teleticino.

Program of The Match for Africa 3	
Date	Monday, 10 April 2017
Place	Hallenstadion Zurich
TV broadcast	Live from 8 p.m. on TV24, La Télé, Teleticino and blick.ch TV24 will have a pre-match show starting at 7:30 p.m.
Players	Roger Federer , 18-time Grand Slam title winner and winner of all four Grand Slam tournaments, winner of 90 singles tournament titles. Andy Murray , current number one of the ATP World Tour, triple Grand Slam title winner and double Olympic gold medallist (London 2012 and Rio 2016), winner of 45 singles tournament titles
Program	6 p.m. Doors open at the Hallenstadion (foyer) 7.30 p.m. Start of the pre-match show in the Hallenstadion and on TV24 8 p.m. Start of entertainment and live broadcast of The Match for Africa 3 TV24 und blick.ch (Commentators: Matthias Stach and Michael Lammer) La Télé (Commentators: Loïc Reffet and Jonathan Wawrinka) Teleticino (Commentators: Serena Bergomi and Giona Carano) approx. 10.30 p.m. End of the event
Event moderators	Sandra Studer and Pedro Pinto
Entertainment	Zip Zap Circus (zip-zap.co.za) and Jesse Ritch (jesseritch.ch)
Tickets	at Ticketcorner ticketcorner.ch (currently no tickets available)
Hospitality	via event website match-for-africa.com and Ticketcorner PRIME. (prime.ticketcorner.ch)
Donate and win	via website match-for-africa.com

Further information:

Websites: match-for-africa.com, rogerfederer.com

Facebook: facebook.com/Federer

Media contact for The Match for Africa 3

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Information about the event

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The Match for Africa 3 is presented by Rolex and supported by other partners.

Net proceeds from the exhibition night will benefit the Roger Federer Foundation.

Main Partner



Premium Partner



CREDIT SUISSE

Media Partner



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